



HeForShe

CHAMPIONS FOR CHANGE CELEBRATION

April 14, 2016 | WeWork Transbay, San Francisco

THE GOAL

The U.S. National Committee (USNC) for UN Women San Francisco Bay Area (SFBA) chapter will recognize local male leaders who exemplify the core principles of the global HeForShe campaign. We will create a space for celebration and solidarity to spread awareness and raise funds for UN Women programs and initiatives, while encouraging men to join our cause.

SPONSORSHIP

Sponsorship supports the planning needs of the HeforShe Celebration and our fundraising goal. Funds raised at this event will contribute to the USNC's financial support of UN Women. The USNC-UN Women is a 501(c)3 non-profit organization.

PRESENTING SPONSOR

wework®



EVENT

HeForShe

All over the world, men are taking a stand for gender equality. Launched by UN Women in 2014, HeForShe is a solidarity movement that engages men and boys to become advocates and agents of change for the advancement of women's rights. The campaign encourages men to speak out and take action against inequalities faced by women and girls.

THE CELEBRATION

We invite our community to honor and recognize Bay Area-based men who have passionately championed the rights and advancement of women and girls in and/or beyond the Bay Area. This event provides an opportunity to celebrate distinguished men who have dedicated their energy, networks and resources to elevate gender equality or female empowerment.

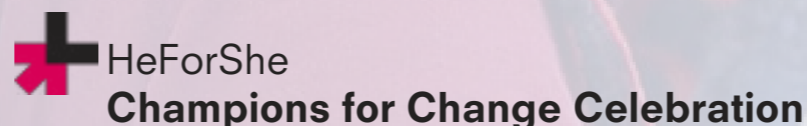
HeForShe CHAMPIONS

HeforShe Champions are men who have significantly promoted gender equality or female empowerment. They are courageous allies who champion the principles of the HeforShe campaign and understand that the fight for gender equality affects all of us.

EVENT DETAILS

When: Thursday, April 14, 2016 | 6:30 p.m.

Where: WeWork Transbay, 535 Mission St. 14th Fl, San Francisco, 94105



SPONSORSHIP LEVELS

SPRING EVENTS CAMPAIGN PARTNER

\$15,000 Corporate / \$10,000 Non-Profit

This level sponsors the HeForShe Champions for Change Celebration and the San Francisco USNC-UN Women Film Festival.

- ◆ 10 tickets to HeForShe Champions Celebration
- ◆ 10 tickets to SF USNC-UN Women Film Festival
- ◆ Premium logo display in both event programs
- ◆ Premium logo display on chapter website
- ◆ Announcement of gratitude at both events
- ◆ Advertising materials displayed at Film Fest
- ◆ Full page ad space in Film Festival program*
- ◆ Half page ad space in HeForShe program*
- ◆ Public appreciation/exposure via social media
- ◆ 10 annual USNC-UN Women SF memberships

DIAMOND-LEVEL SPONSOR

\$10,000 Corporate / \$7,500 Non-Profit

This and all other subsequent sponsorship levels only support the HeForShe Champions for Change Celebration.

- ◆ 10 tickets to HeForShe Champions Celebration
- ◆ 5 tickets to SF USNC-UN Women Film Festival
- ◆ Logo display in both event programs
- ◆ Logo display on chapter website
- ◆ Half page ad space in HeForShe program*
- ◆ Public appreciation/exposure via social media
- ◆ Announcement of gratitude at HeforShe event
- ◆ 5 annual USNC-UN Women SF memberships



SPONSORSHIP LEVELS

GOLD-LEVEL SPONSOR

\$5,000 Corporate
\$3,500 Non-Profit

- ◆ 5 tickets to HeForShe Champions Celebration
- ◆ 3 tickets to SF USNC-UN Women Film Festival
- ◆ Logo display in event program
- ◆ Logo display on chapter website
- ◆ 1/4 page ad space in HeForShe program*
- ◆ 3 annual USNC-UN Women SF memberships

BRONZE-LEVEL SPONSOR

\$1,000 Corporate
\$700 Non-Profit

- ◆ 2 tickets to HeForShe Champions Celebration
- ◆ 1 annual USNC-UN Women SF membership
- ◆ Sponsorship recognition in program and on website

SILVER-LEVEL SPONSOR

\$2,500 Corporate
\$1,500 Non-Profit

- ◆ 3 tickets to HeForShe Champions Celebration
- ◆ 1 ticket to SF USNC-UN Women Film Festival
- ◆ Logo display in program and on website
- ◆ 2 annual USNC-UN Women SF memberships

CHAPTER SUPPORTER

\$250-1,000 Corporate
\$200-700 Non-Profit

- ◆ 1 annual USNC-UN Women SF membership
- ◆ Sponsorship recognition in program



BE PART OF THE SOLUTION—BE A CHAMPION FOR CHANGE

Contact us to learn more about sponsoring the HeForShe Champions for Change Celebration and how you or your business can empower women globally.

HEFORSHECHAMPIONS@GMAIL.COM

WWW.UNWOMEN-USNC.ORG/SANFRANBAY/ABOUTUS

Sponsorship perks are subject to donation deadlines.

